

1. Are local firms given preference?

A responsive proposal from any qualified vendor will be considered.

2. Has the Township ever gone through a process like this?

No

3. The RFP is for a website but it also talks about “rebranding” Is the Township looking for a real branding process or are you simply looking for a new logo/business cards, etc. Generally a rebranding project will fall under its own RFP. If you are looking for a new brand, I will submit a different set of questions for that portion of the RFP.

Vernon Township will be considering a new and complete rebrand.

4. Who is writing content for the new website?

Vernon Township Staff will write content for the website.

5. What assets do you have for the new website (i.e. photography)? Will new photography be needed?

Vernon Township will provide photography.

6. Do you have a preference on the CMS? What do you use now?

We have no preference on the CMS other than what is addressed in the RFP.

7. Can you provide integration information/options (is XML available?) re: “RecTrac”?

We are not currently under contract with RecTrac for internet based program management solutions. Any questions regarding RecTrac participation in your proposal should be directed to Vermont Systems.

8. Are current analytics for the website available to review?

No

9. How many forms do you need migrated over?

We currently have under 40 webpages. We have no online submitted forms. All forms currently at vernontownship.com are PDF's and end users are required to print and submit manually.

10. Re: surveys, are you ok with using a 3rd party service like SurveyMonkey or do you want the partner to build you your own system?

We are considering any solution provided by a vendor.

11. Re: Interactive maps. Please provide more details regarding your expectations. Is this an application you are wanting to design and build?

We are considering any solution provided by a vendor.

12. Re: the document center. What type of storage do you anticipate so we can price out the appropriate hosting solution.

Storage of historical and legally required documents including but not limited to PDF files, photos, etc. Please see current website for an idea of the documents in question.

13. Re: language translations. What specific languages? Are you thinking about using Google translate?

Google analytics or similar solution are acceptable for language translation.

14. What are the budget parameters for this project?

All responses should include all fees to implement the solution your organization is providing in response to the RFP.